



## 2<sup>nd</sup> Annual Rocky Mountain ProductCamp

ProductCamp is a collaborative, user organized *unconference*, focused on **Product Management** and **Marketing** topics. At ProductCamp there are no “attendees,” since everyone **participates**. Participation can be presenting, being an active participant, leading a session or roundtable discussion, helping plan the event, logistics and more.

**When: Saturday, October 29, 2011  
8 AM – 4 PM**

**Where: Auraria Campus Tivoli Turnhalle  
900 Auraria Parkway  
Denver, CO 80204**

### Why Attend?

- ✓ It's the only place you can learn about product management and product marketing and mingle with your peers for **FREE!**
- ✓ It's the only place you can learn about product management and product marketing and mingle with your peers without touching your budget. It's **FREE!**
- ✓ Conveniently located off I-25 across from the Pepsi Center at the Auraria Campus.
- ✓ This is a chance to share your experience by presenting to your peers. The shared learning is how we all grow professionally from each other.
- ✓ You can rub elbows with folks from all types of brands and industries based here in Colorado in your own backyard.
- ✓ You know that feeling of “no one in my company understands what we do in product management and / or product marketing?” When you're in a room of 300+ peers, you won't feel so alone. We all have been there and understand you.

This event is unique. If you find a glimmer of truth in any of these statements, join us, it's **FREE!**

**REGISTER AT: [www.rmpcamp.org/registration/](http://www.rmpcamp.org/registration/)**